

RILEY HERMAN

MOBILE
(402) 616 - 6548

EMAIL
22rileymo@gmail.com

My objective is to obtain a career utilizing skills in graphic design and customer service while gaining additional knowledge of advertising and marketing.

EXPERIENCE

CREATIVE DIRECTOR
Nebraska Sports Council
Lincoln, NE

Worked closely with the Director of Operations and the Marketing Intern Team to help produce promotional materials, design banners, create fliers, design social media posts, and run social media accounts etc. for the Cornhusker State Games, Corporate Games, Mud Run & Pumpkin Run. Assisted with miscellaneous event management tasks as needed.

GRAPHIC DESIGN INTERN
Nebraska Book Company
Lincoln, NE

Worked closely with marketing leaders to brainstorm, produce, and manage all advertising and social media content for two of the largest textbook rental sites in the United States.

GRAPHIC DESIGN INTERN
Chisel
Omaha, NE

Organized projects and tasks while meeting with clients to discuss the needs for the projects and assisting with designs for company branding, logo creation and marketing materials.

EDUCATION

UNIVERSITY OF
NEBRASKA-LINCOLN

Bachelor of Journalism
Advertising and Public Relations Major
Focusing on creative aspects of advertising

REFERENCES

DAVE MLNARIK
Nebraska Sports Council

(402) 540 - 2901
dmlnarik@nebraskasportscouncil.com

RALEIGH DRENNON
Agent

(402) 405 - 3423
rdrennon@agentthinking.com

PROFESSIONAL SKILLS

ILLUSTRATOR ●●●●●●
INDESIGN ●●●●●●
PHOTOSHOP ●●●●●●
PHOTOGRAPHY ●●●●●●
VIDEO ●●●●●●

MICROSOFT ●●●●●●
ORGANIZATION ●●●●●●
COMMUNICATION ●●●●●●
SOCIAL MEDIA ●●●●●●
HTML ●●●●●●