



RILEY HERMAN

GRAPHIC DESIGNER
ONLINE PORTFOLIO: RILEYHERMANDESIGNS.COM

PROFILE

I am a graphic designer with knowledge in content marketing and advertising. My objective is to obtain a career utilizing my creativity and organizational skills.

SKILLS

Adobe Creative Suite

Illustrator, InDesign, Photoshop, Rush

Other Skills

Organization, Communication, Project Management, Branding, Adaptability, Motivated, Eager to Learn, Positive

CHARACTER REFERENCES

Dave Mlnarik

Nebraska Sports Council
Executive Director
402-540-2901

Penny Sander

Client & Co-worker
402-670-8111

HOW TO REACH ME

Cell: 402-616-6548
Email: 22rileymo@gmail.com
Website: rileyhermandesigns.com

CAREER SUMMARY

Marketing & Operations Director

Shutter 360 | Feb 2020 - present

- Offer 3D Virtual Tours, Video, and Drone Footage to local real estate agents. Design and distribute marketing materials, social media content, and email advertising to agents. Film and edit video and drone content for real estate marketing materials

Creative Director/Lead Graphic Designer

Nebraska Sports Council | Jan 2018 - Feb 2020

- Worked closely with the Director of Operations and the Marketing Intern Team to produce promotional materials, design banners, create fliers, design social media content, etc. for the Cornhusker State Games. Assisted with miscellaneous event management tasks as needed.

Graphic Designer

Insurance Agency Marketing Services

Nov 2019 - Feb 2020

- Worked with the Marketing & Creative Team to assist insurance agents in building their brand. Designed and distributed branded business cards, flyers, postcards, brochures, banners and social media content.

EDUCATIONAL TRAINING

University of Nebraska - Lincoln

Bachelor of Journalism, Public Relations,
Advertising and Applied Communications

- Attended from August 2015 to May 2019
- Took specialization courses in graphic design, advertising campaigns, and digital media